

## **Palisade Property Management Privacy Policy**

Palisade Property Management (“Company,” “we,” “us,” or “our”) values your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, including any other media form, media channel, mobile website, or mobile application related or connected thereto (collectively, the “Site”). Please read this Privacy Policy carefully. If you do not agree with the terms of this Privacy Policy, please do not access the site.

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### **Information We Collect**

We may collect information about you in a variety of ways. The information we may collect on the site includes:

- 1. Personal Data** Personal information such as your name, email address, phone number, and mailing address that you voluntarily give to us when you register with the Site, make an inquiry, or otherwise communicate with us.
  - 2. Derivative Data** Information our servers automatically collect when you access the Site, such as your IP address, browser type, operating system, access times, and the pages you have viewed directly before and after accessing the Site.
  - 3. Cookies and Tracking Technologies** We may use cookies, web beacons, tracking pixels, and other tracking technologies on the Site to help customize the Site and improve your experience.
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### **How We Use Your Information**

We may use the information collected about you to respond to inquiries, provide information, or deliver services you request; to send administrative information such as updates, confirmations, and security alerts; to improve the Site’s functionality and content; to monitor and analyze usage and trends to enhance your experience; and to comply with applicable laws, regulations, or legal processes.

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### **Disclosure of Your Information**

We may share information we have collected about you in certain situations. Your information may be disclosed as follows:

**1. By Law or to Protect Rights** If we believe the release of information about you is necessary to respond to legal process, to investigate or remedy potential violations of our policies, or to protect the rights, property, and safety of others, we may share your information as permitted or required by any applicable law, rule, or regulation.

**2. Service Providers** We may share your information with third-party vendors, service providers, contractors, or agents who perform services for us or on our behalf and require access to such information to do that work.

**3. Business Transfers** We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.

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## Your Rights and Choices

You have certain rights regarding the personal information we collect and hold about you. You may access, correct, update, or request deletion of your personal information. Additionally, you can opt out of receiving marketing emails by following the unsubscribe instructions included in each email. If you wish, you may also disable cookies through your browser settings; however, this may affect the functionality of the Site.

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## Security of Your Information

We use administrative, technical, and physical security measures to help protect your personal information. While we take reasonable steps to secure the information you provide to us, please be aware that no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse.

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## Third-Party Websites

The Site may contain links to third-party websites. We are not responsible for the privacy practices or content of third-party websites. Please review the privacy policies of any third-party websites you visit.

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### **Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated “Effective Date.” We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting the information we collect.

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### **Contact Us**

If you have questions or comments about this Privacy Policy, please contact us at:

Palisade Property Management  
725 E Johnson St, Madison, WI 53703  
(608) 442-4200

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Thank you for trusting Palisade Property Management with your information.